

## Media Release

for immediate release

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### Ten-day Transitory Art Exhibition Begins in The Quarters Downtown

Edmonton- The Edmonton Arts Council is pleased to announce the launch of *Dirt City: Dream City*, a transitory art exhibition being held from July 20-30 in The Quarters Downtown.

*Dirt City: Dream City* is a collaborative transitory (temporary) art exhibition that involves 15 local artists and visiting artist/curator Kendal Henry of New York City. Henry is an internationally recognized artist and consultant who specializes in public art and urban design. He has initiated projects around the world, including in the US, Europe, Russia, Asia, Australia and the Caribbean.

"This project has been an excellent opportunity for a number of local artists to gain exhibition experience with someone who has international expertise as a public art curator," said John Mahon, Executive Director of the Edmonton Arts Council. "We are thrilled with the results of this project."

The *Dirt City: Dream City* artworks reference the history, future and the social climate of the community, as well as celebrating hidden beauty and unique character of the area and residents.

One of the key benefits of public art is that it can start public dialogue about things that may be overlooked or ignored in a community. Organizers hope the artworks invite people to look at the neighbourhood with fresh eyes, and think about what it means for an area to be in transition.

*Dirt City: Dream City* is located throughout The Quarters Downtown (Boyle Street area: Jasper Ave to 104 Ave, between 95 and 96 St.) Site maps showing the location of the artworks are available free at TIX on the Square or can be downloaded from the *Dirt City: Dream City* website. ([dirtcity-dreamcity.ca](http://dirtcity-dreamcity.ca))

The temporary artworks are on exhibition until July 30.

An exhibition launch featuring local performers and other entertainment takes place Friday, July 20, from 4-7 pm, outdoors at Jasper Avenue and 95 Street.

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#### About the Edmonton Arts Council

The Edmonton Arts Council is a not-for-profit society and charitable organization that supports and promotes the arts community in Edmonton. The EAC works to increase the profile and involvement of arts and culture in all aspects of our community life.

For more public art visit our online gallery featuring works in the City of Edmonton Public Art Collection: [www.edmontonpublicart.ca](http://www.edmontonpublicart.ca)

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