

Media Release

for immediate release

Edmonton Arts Council Celebrates a new work by En Masse

Edmonton – En Masse, Montreal’s internationally acclaimed artists’ collective, is in Edmonton this week to create a permanent mural. The finished artwork will decorate the walls of the 97 Avenue Underpass spanning the trolley tracks running parallel to 109 Street. The completed mural will form a backdrop to the busy lives of residents, passersby, cyclists, and commuters.

En Masse co-founder, Jason Botkin, working with a team of local street artists, is in the process of creating a black and white mural that reflects Edmonton’s urban landscape. The Oilers, magpies, the streetcar, our winters and the High Level Bridge all serve as inspiration. **The mural is a permanent installation and is not meant to be painted on. The final mural will be unveiled on September 12, 2013.**

Founded in 2009 by artists Tim Barnard and Jason Botkin, En Masse is a Montreal based, multi-artist collaborative drawing project. It enlists the talents of local artists to create large-scale spontaneous drawings. The collective has worked with more than 250 artists internationally.

En Masse brings together emerging artists drawn from the diverse fields of the ‘high’ and ‘low’ brow arts, the latter including graffiti, alternative comics, and illustration. En Masse encompasses commercial and fine art. In addition to the collective’s many commissions, the group recently created graphic design for the Simons Department Store exclusive winter parkas.

Similar murals painted by the collective are now considered tourist attractions in locations throughout Canada.

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For more information or to request an interview, please contact

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