

Media Release

for immediate release

May 1, 2014

Just announced: Festival Seed and Celebrations!

Edmonton... With City Council's approval, nine festivals have just received funding through our Festival Seed grant for new and emerging festivals. Add that to the 31 festivals we recently funded through the Festival Operating grant stream, and the eight one-day events funded through our Celebrations grant, and it's safe to say that Edmonton can expect a whole lot of fun in 2014.

A total of \$120,400 in Festival Seed funding was invested in the nine new and emerging festivals. The festivals are wide-ranging, and include emerging festivals such as the Edmonton Rock Music Festival, Up + Downtown Music and Art Festival and Avenue Goes to the Dogs, as well as festivals that are brand new to the Edmonton Arts Council's Festival Seed grant, such as the Early Music Alberta Festival, and the newly announced Gotta Minute Film Festival.

"From September 15-2, 2014, minute-long silent short films will light up platform screens throughout Edmonton Transit's LRT system, bringing media art to Edmontonians 'on the go,'" said Beth Wishart MacKenzie, Coordinator of the Gotta Minute Film Festival. "The Gotta Minute Film Festival is a celebration of public art, on public transit, in public space, proudly brought to you by PATTISON Onestop and the Film and Video Arts Society of Alberta, and generously supported by an EAC Festival Seed Grant and the Edmonton Community Foundation."

A total of \$37,500 in Celebrations funding was also granted to eight organizations for one-day celebrations, including the 24th Annual Mill Woods Canada Day Celebration, Multicultural Seniors' Day and the Chinatown Mid-Autumn Festival.

"The Chinatown Mid-Autumn Festival is a free event taking place at the Chinese Garden in Louise McKinney Park this September, featuring tea, moon-cakes, lanterns and cultural performances," said Mei Hung, President of the Chinese Benevolent Association. "This grant will help us promote and share our Chinese heritage and cultural traditions with our Chinese Canadian Community and the City of Edmonton."

The Community Investment Program provides funding to arts and festival organizations in the City of Edmonton from the municipal tax base. The Festival Seed Grant Program provides limited assistance to resident not-for-profit organizations for the purpose of funding new or emerging festivals. Groups may only receive two years of Festival Seed funding before moving to the Festival Operating program. The Celebrations and Major Parades grant program assists with the production of one-day celebratory events and/or major parades within the City of Edmonton.

For more information on the Community Investment Program or the Edmonton Arts Council, please visit edmontonarts.ca

Media Release

for immediate release

The Edmonton Arts Council is a not-for-profit organization that supports and promotes the arts community in Edmonton. The Edmonton Arts Council works to increase the profile and involvement of arts and culture in all aspects of our community life.

Media Contact:

Jenna Turner
Communications Officer, Grants, Awards and Support Programs
780-424-2787 ext 239
jturner@edmontonarts.ca