

**MEDIA RELEASE**  
**For Immediate Release**  
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**#YEG artists make the city their gallery**

Edmonton – #YEGCANVAS, a new transitory public art initiative, turns Edmonton into an urban art gallery. From December 2015 to May 2016, LRT posters and billboards around the city will feature artwork by Edmonton's emerging, multicultural, and Indigenous artists and artisans. #yegcanvas will launch on **December 8 at 12:00 pm at TIX on the Square** with a meet and greet featuring some of the artists.

Developed by the Edmonton Arts Council in partnership with Pattison Outdoor Advertising, #yegcanvas features 45 artworks by 32 Edmonton-based artists. The pieces span a diversity of genres and disciplines including digital media, photography, watercolour, acrylic, drawing, and fine craft. Artworks were chosen from more than 80 submissions. Over the next six months, the artworks will be displayed on 10 billboards, located throughout the city, and on 15 LRT station posters along the Capital Line. The art will be rotated every two months. The Edmonton Arts Council has developed an interactive map featuring the artworks and their locations, as well as limited edition art trading cards.

"This is an engaging, and highly interactive way for Edmontonians to experience a dynamic art exhibition and discover new artists," says Paul Moulton, Executive Director of the Edmonton Arts Council. "Our city is growing more diverse, and we hope #yegcanvas will inspire people to pause, take a selfie, share, and see our city through new eyes."

This transitory project is an entry point for artists who have not had the opportunity to participate in public art, or exhibit in the Edmonton area, and is one of the largest campaigns in Pattison Outdoor Advertising's history.

"We're thrilled to partner with the EAC on this wonderful initiative," says Brian de Ruiter, Vice President Prairie Region, Pattison Outdoor Advertising. "Pattison Outdoor Advertising is a long-time supporter of the arts in our city. This program will showcase the talent of local artists in a unique, and very visible, way."

The interactive #yegcanvas map can be explored at: <http://arcq.is/1XCvGvF> or by visiting the public art online gallery at [edmontonpublicart.ca](http://edmontonpublicart.ca) and searching #yegcanvas. The map will be updated to reflect new artworks and art locations every eight weeks. The public is encouraged to share images of the artworks on Twitter and Instagram.

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The Edmonton Arts Council is a non-profit society and charitable organization that supports and promotes the arts community in Edmonton. The EAC works to increase the profile and involvement of arts and culture in all aspects of our community life.

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## #YEGCANVAS Artists & Artworks

### Billboards (artworks marked with \* are in the first iteration of 10 billboards)

Brandon Atkinson	untitled*
Emily Chu	Songbird*
Jennie Delaney	Standstill
Larry Dufresne	McKinnon Ravine
Jason French	Finding Gold*
Yong Fei Guan	Little Monkey Hanging Upside Down Like a Bat
Jaymee Howarth	Tigers*
Alex Linfield	Reverse Monument*
Juan Lopezdabdoub	The Vista*
Desirée McCook	Abstract Reflection*
Emmanuel Moya	Passion*
Maria Pace-Wynters	I Can See My Dreams
Jared Robinson	Star Collectors*
Marci Rohr	Winter Rigmarole
Uli Rossier	Deep Fall
Keith-yin Sun & Judi Chan	The Butterfly Lovers
Kirsty Templeton Davidge	Every Second Saturday
	Telekinesis
Kapil Vachhar	Epilog
Zohreh Valiary Eskandary	Neda
Jennie Vegt	The Game
	Treaty 6 Recognition Day
Kendal Vreeling	#YEGCANVAS
Lana Whiskeyjack	Apitaw Piciwās
	Devouring Piciwās
Lon Wenger	Fragments
	Wolf*
Greg Whistance-Smith	Bridging*
	Inner Sanctuary
Tammy Woolgar	Very Prairie*

### LRT Posters

Dale Badger	Cathedral
MJ Belcourt Moses	Caribou Hair Swirl
	Wildrose & Bee
Emily Chu	University Bubble
Kim Hung Ho	Lilac City
Juan Lopezdabdoub	The Discovery
Fren Mah	Tension in Parallel
Hilary Mussell	Boss Fish
	Pigeons
Maria Pace-Wynters	The Butterfly Hat
Lora Pallister	Burning Feet
Yvette Prefontaine	Penguinpuppy
Jared Robinson	We All Breathe the Same Air
Kirsty Templeton Davidge	Birthmark
Lon Wenger	Love