



edmonton
arts
council

*Annual
Report* 2003

**Edmonton Arts Council
Board of Directors
2003 – 2004**

Virginia Stephen, Chair, Lee Fund Jury Chair
David Cheoros, Vice-chair, Communications Committee Chair
Edwin Bridges, Treasurer, Major Parade Jury Chair
Julian Mayne, Past-chair

Allen Ball, Public Art Chair
Ted Blodgett
Barb Dacks, Community Development Committee Co-chair
Kent Gallie, Seed Festival Peer Jury Chair
Dawn Green, Travel Jury Chair
Kim Mattice Wanat, Community Development Committee Co-chair
Roger Parent
Anna Marie Sewell, EATF Jury Chair
George Takach, Advocacy Committee Chair
Vern Thiessen, Project Jury Chair
Bobbi Westman, Arts Peer Jury Chair

Kathy Barnhart, Community Services, City of Edmonton appointed
Ken Fiske, Edmonton Tourism, Economic Development Edmonton appointed

Presented at the Annual General Meeting on April 5, 2004.

*All in all, the creative act is not performed by the artist alone,
the spectator brings the work in contact with the external world.*
Marcel Duchamp

In many ways, this quote from artist Marcel Duchamp summarizes what is at the core of what the Edmonton Arts Council believes in and strives to do for our community. Through the programs we administer, the projects we involve ourselves in, and the people we work with, we both foster the creation of work by individuals and groups of artists, and encourage the events, opportunities and forums which put that art in contact with a broad spectrum of people. It is the richness of that contact that has made Edmonton's reputation as a place where the arts are vibrant. It is what we as artists, arts providers, and engaged audiences do that is going to be key to the growth of the health, life and character of our city. As the Creative Cities Movement and pundits such as Richard Florida purport, what we value as individuals as fundamental to living our lives well and what we define as a good place to live and work, come together in places which are diverse, authentic, attractive, tolerant, cohesive, stimulating, and present a wide variety of lifestyle amenities. Creativity is fundamental to both work and art and an environment which can stimulate and provide both will be the deciding factor for people who are contemplating a move to a city – businesses are finding that a good salary is no longer enough to offer in order to attract employees from other areas.

As you will see from the committee reports the EAC is working very hard to help support our artists (and grow our city) and is involved in a number of exciting initiatives to move us forward. I sincerely thank all of the people who have served on the various committees and juries and dedicated so much time and expertise

to the success of the endeavours. A key to our success is how broadly your involvement takes us into the community.

The success of the EAC would not be possible without the dedicated and harmonious work of both the staff and the Board. If I did not know it before, my times in the EAC office this year have made it abundantly clear that Executive Director John Mahon and staff Teresa Goldie, Laurie Stalker, Judy Stelck (and the rest of the TIX crew), Michelle Wolstenholme, and Deborah Pachkowski do an amount of work that would suggest there are many more staffers hidden somewhere and they do it with grace, dedication and good cheer.

The EAC Board is a constantly renewing force and I extend my thanks for incredible dedication and service to those finishing their terms this year – Julian Mayne, Allan Ball, Vern Theissen, Roger Parent, and Dorie Miller (who resigned early in the year to venture abroad).

It is hard to believe that my year as chair is almost at an end. A year is just enough time to get rolling! It has been an extraordinary year, in many ways, and throughout it has been an honour to serve the EAC and to work with such a warm, smart, funny, dedicated and hardworking group of people as the staff and the board. It has always been a pleasure. I thank you all for your support and counsel.

Respectfully submitted,
Virginia Stephen,
Chair

What counts is not what you expect but what you discover.
Jan Hoet, Documenta IX Catalogue



Message From the Executive Director

2003 was a year of increased activity at the Edmonton Arts Council as we continued to maintain our existing activities while adding several important new programs.

A clear indication of this growth was the increase in the number of people on the EAC office staff. We welcomed Deborah Pachkowski to the EAC in April 2003 as a full-time office receptionist and assistant to the office manager. This allowed Teresa Goldie to devote herself to reviewing and developing the City of Edmonton policy for art in public places. We expect this to result in a revised Percent for Art Policy in 2004 or 2005.

Grants continued to occupy a major portion of our time and energy and the EAC Grants Officer, Laurie Stalker, added one new program in 2003 – the Lee Fund for the Arts – to her existing eight City of Edmonton Community Investment Grant programs and the Edmonton Artist Trust Fund. In 2003, the EAC granted a total of \$2,136,947 to arts and festival organizations as well as individual artists. This compared to a total of \$1,838,621 in 2002. This 16.2% increase was the result not only of the new grant program but also of an increase of \$200,000 in grant funds invested by the City of Edmonton and general growth in all grant programs.

Grant decisions made by peer juries remain the fundamental principle of all EAC granting programs and, in 2003, a review of the peer jury composition and guiding principles of the EAC's single largest grant program (the City of Edmonton Community Investment Arts Operating) took place. Several key changes were made and the peer jury for that grant program in 2004 will be larger and, I believe, work with clearer parameters and procedures.

In 2003, the EAC continued to operate TIX on the Square and support the ArtsHab project. TIX, in particular, enjoyed a stellar year although the need to subsidize the community box office remains if the TIX staff are to be paid a reasonable wage and

service is to be kept affordable for a complete range of arts events in Edmonton. That subsidy is drawn from profits derived from a casino held in 2003.

This past year brought the EAC into many projects that, in the opinion of the EAC Board of Directors, brought a notable benefit to the artists of Edmonton. We were active in the Creative City Network (a national organization of municipal arts and heritage workers); Tri-Level meetings with the Canada Council, Department of Canadian Heritage and the Alberta Foundation for the Arts; the Edmonton Chamber of Voluntary Organizations; Edmonton Festival City (live all year) tourism campaign; the downtown Arts District Partnership; the City of Edmonton Centennial Celebration Committee; the Mayor's Luncheon for Business and the Arts; the Arts and Cultural Administrators Association; and several others.

In particular, I want to mention EAC's renewed involvement in Take the Poetry Route (a program that puts poetry on ETS buses and LRT) and in a joint venture with Grant MacEwan College that sent three established Edmonton artists, two student artists from GMC and an EAC Board member to Wonju, Korea. This visit to Edmonton's twinned city in Korea was on invitation from the Wonju Arts Corporation and is part of an on-going commitment to develop a substantial relationship between the arts in Edmonton and in Wonju.

In closing I note that 2003 was my fifth full year as Executive Director of the EAC and I thank the Board and the members of the EAC for their trust and confidence. I thank the staff including Laurie Stalker, Michelle Wolstenholme, Teresa Goldie, Deborah Pachkowski, Judy Stelck, Betty Thomson, Jennifer Williams and Marianne Muhlbach for their intelligence, dedication, and good humour. And, I enthusiastically acknowledge that the Executive Director of the EAC enjoys a position that is consistently interesting and fulfilling, bringing one into daily contact with an inspiring and memorable group of people – the artists of Edmonton.

John Mahon,
Executive Director

Percent For Art

In 2003, the EAC entered into a one-year contract with the Planning and Development Department of the City of Edmonton. Planning and Development is responsible for the administration and implementation of the policy “Percent for Art to Provide and Encourage Art in Public Places”. The contract outlines two services that the EAC will provide related to this policy: assist in the implementation of the policy and a conduct a review of the policy. In accordance with the policy, the EAC administered an open competition for artwork for the Health Sciences LRT Station, which will be located near the University of Alberta Hospital. The submission by Edmonton artist Holly Newman was selected by the community jury. Her work will be installed in 2005.

TIX on the Square

TIX on the Square continued to grow in 2003. 130 community groups used TIX last year and new contracts, shows and events are added daily. Our website, tixonthesquare.ca, was upgraded in December 2003 to handle the wealth of information available on the site. TIX handled a record number of season subscriptions last year including Walterdale Playhouse, Mill Creek Colliery Band, Edmonton Classical Guitar Society and Teatro la Quindicina. Along with the continued partnership to sell Theatre 6PACK passes (which sold out again last year), TIX initiated a new shared-subscription series – the Classical Music Sampler. This pilot project involved seven professional classical music ensembles: Edmonton Classical Guitar Society, Edmonton Chamber Music Society, Pro Coro, Alberta Baroque Ensemble, U of A Music at Convocation Hall, Mill Creek Colliery Band and “Sundays at 3” Organ Recitals. All 75 passes were sold. There was a staff change in April 2003 with Betty Thomson joining TIX to replace Helen Camisa. In addition, there are three casual staff who help out as needed. According to a survey conducted in the spring of 2003, both clients who purchase tickets and clients who sell tickets are pleased with the service and believe that TIX on the Square benefits the entire arts community in Edmonton.

**Tix on the Square
Statement of Revenue & Expenditures
Year Ending
December 31, 2003**

<u>Revenue</u>	
Commissions	\$51,947
Grants	\$5,000
Other	\$6,404
Amortization of Deferred Contributions	\$1,072
Transfer from EAC	\$15,083
Sales for Distribution	\$394,581
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	\$474,087

<u>Expenditures</u>	
Advertising and Promotion	\$6,554
Amortization of Ticket Booth	\$1,072
Bank Charges and Interest	\$1,102
Booth repair and Maintenance	\$75
Staffing Costs and Benefits	\$57,889
Credit Card Charges	\$7,196
Office Expenses	\$1,513
Rent	\$1,267
Telephone	\$2,551
E Commerce	\$101
Sales Reimbursement	\$394,767
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	\$474,087

Edmonton Artists' Trust Fund

The Edmonton Artists' Trust Fund is a joint project of the EAC and the Edmonton Community Foundation. The Fund invests in Edmonton's Creative community by supporting Edmonton artists. The EATF was established in 1997 by three founding donations of \$100,000. These donations were made by John & Barbara Poole, Edmonton Community Foundation and the Clifford E. Lee Foundation. The awards are presented each year to individual artists to help off-set expenses in order to help them continue to create work in their discipline, to change the direction of their career, or for artistic renewal. The year end balance in this fund was \$662,586. Generous donations in 2003 total \$106,921. The 2003 EATF winners were announced at a reception held at the TransAlta Arts Barns. The five winners are: Lindsay McIntyre, media artist; Clinton Carew, multi-disciplinary artist; Jocelyn Brown, writer; Craig LeBlanc, visual artist; and Bobbi Todd, dancer.

Lee Fund for the Arts

Since 1969, the Clifford E. Lee Foundation has enhanced the quality of life for people living in the Edmonton area. The Clifford E. Lee Foundation ceased operations as of December 2003 but will continue its commitment to supporting the arts through the Lee Fund for the Arts, a permanent endowment fund administered by the Edmonton Arts Council. The Lee Fund for the Arts will maintain and build on the arts legacy established by the Clifford E. Lee Foundation.

The Lee Fund for the Arts invests, on a project-by-project basis, in Edmonton's creative community by providing funding that will support artists and arts organizations in the greater Edmonton area. In 2003, the recipients of this award were: Free Will Players, Pro Coro Canada, Mill Creek Colliery Band, Citadel Theatre, Shadow Theatre, Viter Ukrainian Dancers, Alberta Choral Federation, Shawn Evan Serfas, Theatre Network, Heidi Bunting, Ryan McCourt and Alberta Opera.

The Community Investment Program provides funding to arts and festival organizations in the City of Edmonton from the municipal tax base. The EAC is guided by City Policy C211-E on community investment grants. All grants are allocated based on recommendations from peer juries who provide their valuable expertise on a volunteer basis. The total allocation from the Community Investment Program in 2003 was \$2,070,657.

Arts Peer Jury

Laurel Tokuda, Chair; Gerry Paravicini, Community Group Representative; Todd Janes, Visual Arts Representative; Shirley Serviss, Literary Arts Representative; Clinton Carew, Media Arts Representative; Dave Clarke, Theatre Representative; Chrissy Duke, Dance Representative; Kent Sangster, Music Representative.

Festival Peer Jury

Dorie Miller, Chair; Susan Petrina-Prettie, Community Member; Tom Yohemas, Large Festival; Ellie Shuster, Large Festival; Linda Knopke, Small Festival; Neon, Small Festival; James DeFelice, Medium Festival; Ron Sycic, Medium Festival.

SEED Festival Jury

Kent Gallie, Chair; Jane Heather, Community Member; Richard Stuart; Pamela Anthony.

Parade Committee

Ed Bridges, Chair and EAC representative; Shari Johnson, City of Edmonton representative; Reg Norby, Community representative.

Project Grant Jury

Vern Thiessen, Chair; Allan Gilliland; Karrie Darichuck; Alison Sivak; Bonnie Thompson.

Travel Grant Jury

Dawn Green, Chair; Eileen Sproule; Pat Galbraith.

Operating Grants for Arts Organizations

Alberta Ballet	\$110,000	Kyklos Hellenic Performing Arts Group	\$1,000
Alberta Baroque Ensemble	\$10,000	Lawnjockey Theatre	\$1,000
Alberta Craft Council	\$10,000	L'Association la Girandole d'Edmonton	\$4,000
Alberta Dance Alliance	\$6,000	L'Unithéâtre	\$15,000
Alberta Motion Picture Industries Association	\$5,500	Latitude 53 Society of Artists	\$20,000
Alberta Opera Touring Association	\$1,500	Leave It To Jane Theatre Association	\$3,500
Alberta Society of Artists	\$750	MADE in Edmonton	\$500
Alberta Ukrainian Dance Association	\$500	Mazur Polish Canadian Dancers of Edmonton	\$1,500
Azimuth Theatre	\$10,000	Metro Cinema Society	\$9,000
Brian Webb Dance Company	\$18,000	Mile Zero Dance	\$4,500
Book Publishers Association of Alberta	\$750	Mill Creek Colliery Band	\$500
Cantilon Choral Society	\$1,000	NeWest Press	\$5,000
Catalyst Theatre Society of Alberta	\$15,000	Northern Light Theatre	\$11,800
Christian Music Society/Concordia	\$200	Nova Musica Society	\$500
Citadel Theatre	\$200,000	NUOVA	\$4,000
Citie Ballet	\$5,000	Other Voices Publishing Society	\$2,000
Concrete Theatre Society	\$6,000	Polonez Polish Folk Arts Ensemble	\$2,000
Cosmopolitan Music Society	\$8,000	Philippine Barangay Performing Arts	\$500
Da Camera Singers	\$2,500	Pro Coro Canada	\$16,500
Dance Alberta	\$2,000	Rapid Fire Theatre Society	\$3,500
Edmonton Chamber Music Society	\$2,900	Richard Eaton Singers	\$4,500
Edmonton Classical Guitar Society	\$800	Shadow Theatre Association	\$7,500
Edmonton Columbian Choirs	\$3,500	SNAP	\$7,500
Edmonton Concert Hall Foundation	\$750	St. David's Welsh Male Voice Choir	\$250
Edmonton Festival Ballet	\$3,000	Stroll of Poets Society	\$3,000
Edmonton Jazz Society	\$20,000	Sundays at Three – RCCO	\$650
Edmonton Kiwanis Music Festival	\$5,500	T.A.L.E.S.	\$500
Edmonton Musical Theatre Society	\$1,000	Teatro La Quindicina	\$6,200
Edmonton Opera Association	\$130,000	The Books Collective	\$3,300
Edmonton Philharmonic Orchestra	\$750	Theatre Alberta	\$4,000
Edmonton Small Press Association	\$3,000	Theatre Network	\$28,000
Edmonton Student Art Society	\$750	Ukrainian Cheremosh Society	\$8,000
Edmonton Symphony Society	\$200,000	Ukrainian Male Chorus of Edmonton	\$500
Edmonton Vocal Minority	\$750	Ukrainian Shumka Dancers	\$15,000
Edmonton Weavers' Guild	\$1,470	Viter Ukrainian Dancers	\$3,000
Edmonton Youth Orchestra	\$10,000	Vinok Folkdance Society	\$12,000
FAVA	\$22,000	Volya Ukrainian Dance Society	\$3,500
Fringe Theatre Adventures	\$15,000	Walterdale Theatre Associates	\$7,000
Greenwood Singers	\$1,500	WECAN Society	\$14,000
Ground Zero Productions	\$2,500	Workshop West	\$15,000
I Coristi Chamber Choir	\$2,000	Writers' Guild of Alberta	\$10,000
Kiwanis Singers of Edmonton	\$1,000	Young Alberta Book Society	\$7,000
Kokopelli Choir Association	\$6,000		
			<u>\$1,113, 570</u>

Operating Grants for Established Festivals

Accordion Extravaganza	\$2,000
Canadian National Competition Powwow	\$2,000
Cariwest	\$30,000
Canada Day Downtown	\$15,000
Carnival of Souls	\$6,000
Comedy Arts Festival	\$24,000
Earth Day Festival	\$3,000
Edmonton Dragon Boat Festival	\$4,000
Edmonton Folk Music Festival	\$102,000
Edmonton Heritage Festival	\$35,000
Edmonton International Film Festival	\$45,000
Edmonton International Street Performers Festival	\$72,000
Enbridge Symphony Under the Sky	\$32,000
Feats Festival of Dance	\$12,000
Festival at Klondike Days	\$95,000
Fringe Theatre Event	\$135,000
Global Visions Festival	\$5,000
Jazz City International Music Festival	\$90,000
May Week Labour Arts Festival	\$2,000
New Year's Eve Downtown	\$10,000
River City Shakespeare Festival	\$35,000
Syncrude Next Generation Arts Festival	\$17,000
The Works	\$90,000
Visualeyez	\$3,000
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	\$866,000

Operating Grants for Seed Festivals

Celebrate Canada Day in Millwoods	\$4,000
Dragon Boat Festival	\$2,000
King of the Klondike	\$2,000
Historic Edmonton Week Festival	\$4,000
LitFest	\$6,000
Sprouts Festival of New Plays for Kids	\$3,500
Teens @ the Turn	\$3,500
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	\$25,000

Festival Operating Special Project Grant

Edmonton International Street Performers Festival **\$2,800**

On behalf of partners including Fringe Festival, NextFest, Jazz City, Comedy Arts Festival, The Works, Visualeyez and FAVA.

Operating Grants for Parades

15th Annual Indoor Santa Claus Parade	\$4,500
Klondike Days Parade	\$15,900
St. Patrick's Day Parade	\$5,500
Silly Summer Parade	\$6,600
Year of the Sheep/Goat Firecrackers Parade	\$2,500
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	\$35,000

Project Grants for Arts & Festivals

Azimuth Theatre Association	\$1,000
I Coristi Chamber Choir	\$1,000
Mile Zero Dance	\$4,250
Pro Coro Canada	\$1,250
Shadow Theatre	\$4,000
Visual Arts Alberta Association	\$1,500
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	\$13,000

Travel Grants for Arts & Festivals

Twenty-eight individuals were granted **\$12,287**

Emergency Fund for Arts & Festivals

One organization (Catalyst Theatre) was granted **\$3,000**

Advocacy Committee

The Advocacy Committee's mandate is to raise awareness of the value of the arts in our community and our society. In 2003, the committee reconstituted itself with a fresh selection of luminaries from Edmonton's arts community: administrator Miki Andrejevic, actor Brian Copping, writer Myrna Kostash and educator-musician Emma Oskin, joining our distinguished Executive Director and the new Chair. Highlights of the group's activities were preparing and presenting EAC's budget submission to city council, and presenting to the inaugural summit of arts funders from all three levels of government last fall.

**Geo Takach,
Chair**

Community Development Committee

This Community Development Committee was formed as a result of the EAC board of directors planning session held in June, 2002. The purpose of the committee is to oversee community arts projects that may involve the EAC. As a starting point, the committee surveyed a small sample of the membership to determine what they see as the role of the EAC in community arts projects. Then, in July of 2003, a focus group consisting of EAC members was brought together to discuss possible projects. A list of projects was culled from the focus group and then prioritized by the board. Another activity of the committee was to bring together Edmonton producers of Theatre for Young Audiences (TYA). The group discussed ways to increase awareness of TYA in the community.

**Barb Dacks and
Kim Mattice Wanat,
Co-Chairs**

Communication Committee

The Communications Committee was built up in 2002 by then EAC board members Rose Ginther and Alexandra Shewchuk, who both stayed on the committee when I took over as chair last spring. Other members are Gord Neilsen (See Magazine), Don Myhre (visual designer) and Geo Takach (screenwriter).

The committee's three main projects in 2003 were:

1. Creating a new visual identity for the EAC. After reviewing submissions from several Edmonton design firms, we began working with P40 Communications on the new identity.
2. Revising the EAC's membership fee structure and adding a new corporate member category for larger corporate citizens who wanted to keep in touch with the cultural community.
3. Improving local arts representation in the Edmonton Journal. The committee continued the analysis of the Journal's coverage started in 2002, and followed up in dialogue with the Journal. This led to Building Bridges, an evening presented in partnership with Grant MacEwan College Arts and Cultural Management Program and the Arts and Cultural Administrators' Association in which 50 arts professionals braved -35 weather to hear from and speak frankly with the Journal's Shawn Ohler, Liz Nicholls and Todd Babiak.

**David Cheoros,
Chair**

**Edmonton Arts Council Society
Statement of Revenue & Expenditures
Year ended December 31, 2003**

<u>Revenue</u>	
City of Edmonton Service Contract	\$221,000
Membership	\$9,854
Casino Funds	\$37,838
Other Income	\$2,744
Service Agreement – Administration	\$1,900
Parade Grant – Administration	\$3,900
Amortization of Deferred Contributions	\$950
Programs	\$137,089
	<u>\$415,275</u>
<u>Expenditures</u>	
Bank Charges and Interest	\$926
Board of Directors Costs	\$1,935
Consulting Fees	\$100
Insurance	\$1,917
GST Paid	\$2,328
Office Costs	\$31,268
Professional Fees	\$4,197
Rent	\$15,687
Staffing Costs and Benefits	\$216,505
Telephone and Internet	\$3,598
Conferences and Travel	\$5,750
Marketing and Promotion	\$4,642
Transfer to Tix on the Square	\$15,083
Programs	\$111,901
	<u>\$415,837</u>
<u>Excess of Revenue Over Expenditures Before the Undernoted</u>	(\$562)
Interest Income	\$2,074
Amortization	(\$3,629)
	<u>(\$1,555)</u>
<u>Excess of Revenue Over Expenditures</u>	(\$2,117)



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