



edmonton  
arts  
council

*Annual  
Report* 2004

*Presented at the Annual General Meeting of the  
Edmonton Arts Council Society on April 4, 2005.*

**Edmonton Arts Council  
Board of Directors  
2004- 2005**

David Cheoros, Chair, Communications Committee Chair  
Ted Blodgett, Vice-chair, Project Jury Chair  
Edwin Bridges, Treasurer, Major Parade Jury Chair  
Virginia Stephen, Past-chair, Lee Fund for the Arts Jury Chair

Mario Allende

Peni Christopher

Barb Dacks, Community Development Committee Co-chair

Kent Gallie, Festival Peer Jury Chair

Dawn Green, Arts Travel Funding Jury Chair

Kim Mattice Wanat, Community Development Committee Co-chair

Catrin Owen

Susan Pointe

Shirley Serviss

Anna Marie Sewell, EATF Jury Chair

Geo Takack, Advocacy Committee Chair

Bobbi Westman, Arts Peer Jury Chair

Kathy Barnhart, City of Edmonton Representative

Ken Fiske, Edmonton Economic Development Representative



## *Message From the Chair*

One of the finest of the Edmonton Arts Council's guiding principles is that the chair shifts every year. This ensures that we continue to have fresh voices and perspectives speaking on behalf of the arts in this city, and it also maximizes the number of people who get the tremendous honour of this job.

The EAC works to reach out to every aspect of the cultural community. In 2004, with our work with the Edmonton Centennial Celebration Committee, the Edmonton Chamber of Voluntary Organizations, the Salute to Excellence Committee, the Wonju Arts Corporation, the coalition of professional theatres serving young audiences, the workshop on cultural diversity and of course all the EAC's ongoing programs and initiatives ... well, it's been a busy year.

We are working towards a time in which culture is neither the icing on the cake nor a drain on our resources, but an integral way in which we as Edmontonians live our lives and view the world around us. When art is an integral part of health care. When music is an educational tool as well as a subject. When aesthetic considerations are a part of every major public works initiative. When summer festivals celebrate art among, for and by us. And we are not alone in this vision.

I would especially like to thank and recognize the work of Edwin Bridges, Barb Dacks, Kim Mattice-Wanat and Virginia Stephen, who are completing their three-year terms on the board this year. Each has been an advocate on behalf of the EAC, and has contributed immensely on committees, juries and through two visioning processes.

Your remaining board members – Mario Allende, Kathy Barnhart, Ted Blodgett, Peni Christopher, Ken Fiske, Kent Gallie, Dawn Green, Susan Pointe, Shirley Serviss, Anna Marie Sewell, George Takach, Bobbi Westman and I – will be joined by a new quartet of individuals, each of whom will bring their own strength, passion and vision to our board. They will guide and support the work of the granting juries, and the dedicated staff: John, Laurie, Teresa, Michelle, Deborah, Judy and the rest of the TIX on the Square team.

But the EAC belongs to the city of Edmonton, and broadly represented by the membership. It is, I believe, one of the finest municipal arts bodies in Canada, and one that reflects the vitality and optimism of our community. May we thrive together.

**Respectfully submitted,  
David Cheoros,  
Chair**



## *Message From the Executive Director*

2004 was the ninth year of operations of the Edmonton Arts Council and my sixth year as Executive Director. After the expansion in number of employees and budgets in 2003, 2004 was a year of consolidation and building on that expanded base.

As reported in other sections of this Annual Report, we continued to develop a new Art in Public Places policy for the City; TIX on the Square had another successful year; and all of our 10 grant programs continued to support Edmonton artists, and, arts and festival organizations.

It was a busy year for the entire arts community in the Capital Region with three major national arts events taking place in 2004 in Edmonton including the Juno Awards, the Magnetic North Theatre Festival and the CAPACOA conference.

The annual conference of the Federation of Canadian Municipalities (FCM) also took place in Edmonton in 2004 and this gathering of all of the elected municipal officials in Canada included three sessions on the key role of arts and culture in cities. Plus, what can only be called a Festival City Extravaganza was enthusiastically received at their closing banquet. It was gratifying to witness our Councillors and Mayor showcase the Edmonton arts community during this event and to see how proud they were to have our city and region represented by artists. It was also a clear sign of the successful partnership that has been developed between the EAC and Edmonton Tourism.

At the provincial level, the EAC continued to meet regularly with the Alberta Foundation for the Arts, The Canada Council, Calgary Region Arts Foundation, Edmonton Community Foundation, Calgary Foundation and Alberta Performing

Arts Stabilization Fund to discuss common issues and concerns.

During 2004, the EAC participated in a national study by the FCM on inclusive communities, coordinated another year of Take the Poetry Route placing poetry on Edmonton area buses and LRT trains, hosted a visit from six artists and dignitaries from Wonju South Korea, and assisted the Professional Arts Coalition of Edmonton (PACE) in producing the annual Mayor's Luncheon for Business and the Arts.

As Executive Director, I served on the City's 100th Anniversary Celebration Committee and helped produce the October 8th birthday celebration for the city. I also continued to chair the cultural component sub-committee for the World Masters Games scheduled for July 2005; was a Board member of the Tourism Partnership Council in the Capital Region; and was Chair of the Edmonton Chamber of Voluntary Organizations. In 2004, I left the Board of the national Creative City Network and was replaced by Paul Moulton from the City of St. Albert.

As always, it has been both stimulating and challenging to work with such a committed and talented group of people. Four members of the EAC Board completed their three-year term in 2004 and they were replaced by four equally qualified Board members. I thank every person who has been a member of the EAC Board over the past year as well as the staff of both the EAC and TIX on the Square. The EAC Board began an active planning process mid-way through 2004 – a process that I anticipate will open up many new and innovative ways to connect the arts to the community in Edmonton. It is a bold visionary Board guiding the EAC at this time and combined with the excitement brought to the city by the new Mayor and Council elected this October, it is a 'golden' time to be involved in the arts in Edmonton.

**John Mahon,  
Executive Director**

The Edmonton Arts Council has three standing committees that are chaired by members of the board of directors: Advocacy, Communications and Community Development.

Advocacy Committee chair Geo Takach, along with EAC Executive Director John Mahon made a presentation to City Council during the budget debate in November 2004.

The Communications Committee was chaired by David Cheoros until December 2004 when he was replaced by Shirley Serviss. Currently the committee's main focus is an arts awareness campaign that will take place in 2005.

The Community Development Committee co-chaired by Barb Dacks and Kim Mattice Wanat facilitated a project involving Theatre for Young Audiences. The companies that produce TYA were brought together to discuss ways to promote and increase awareness of theatre productions that target young audiences. One initiative resulting from these discussions was the creation of a joint ad featuring all the participating theatre companies. The ad ran in Legacy Magazine and contained a link to a webpage.

The Community Investment Program provides funding to arts and festival organizations in the City of Edmonton from the municipal tax base. The EAC is guided by City Policy C211-E on community investment grants. All grants are allocated based on recommendations from peer juries who provide their valuable expertise on a volunteer basis. The total allocation from the Community Investment Program in 2004 was \$2,159,645.

**Arts Peer Jury**

Bobbi Westman, Chair; Jane Heather, Prof. Theatre; Gerry Paravicini, Community Organizations; Shirley Serviss, Literary Arts; Chrissy Duke, Prof. Dance; Trent Worthington, Prof. Music; Todd Janes, Visual Arts; Leslea Kroll, Media Arts; Tammy Fallowfield, Flagships; Don Trembath, Service Organizations

**Festival Peer Jury**

Kent Gallie, Chair; Jim De Felice, Medium Festival; Kent Sutherland, Large Festival; Susan Petrina-Prettie, Community Member; Keith Turnbull, Large Festival; Linda Knopke, Small Festival; Neon, Small Festival; Donna Dempster, Medium Festival

**SEED Festival Jury**

Kent Gallie, Chair; Scott Lingley, Community Member; Don Bouzek; Pamela Anthony

**Parade Committee**

Ed Bridges, Chair  
Michelle Finn, City of Edmonton Representative  
Jack Rutherford, Community Representative

**Project Grant Jury**

Ted Blodgett, Chair; Anna Koziak  
Catherine Cole; Garner Butler

**Arts Travel Funding Jury**

Dawn Green, Chair; Eileen Sproule; Pat Galbraith

## Operating Grants for Arts Organizations

Alberta Ballet	\$114,000	Kokopelli Choir Association	\$6,500
Alberta Baroque Ensemble	\$10,500	Kompany! Dance	\$500
Alberta Craft Council	\$10,500	Kyklos Hellenic Performing Arts Group	\$1,500
Alberta Dance Alliance	\$7,000	L'Association la Girandole d'Edmonton	\$4,750
Alberta Motion Picture Industries Assoc.	\$5,500	Latitude 53 Society of Artists	\$22,000
Alberta Opera	\$2,500	L'Unitheatre	\$15,500
Alberta Playwright's Network	\$500	MADE in Edmonton	\$1,000
Alberta Society of Artists	\$750	Mazur Polish Canadian Dancers of Edmonton	\$1,500
Alberta Ukrainian Dance Association	\$750	Metro Cinema Society	\$10,000
Azimuth Theatre	\$10,500	Mile Zero Dance	\$6,000
Book Publishers Association of Alberta	\$750	Mill Creek Colliery Band	\$750
Boyle Street Performing Arts Society	\$1,000	NeWest Press	\$5,000
Brian Webb Dance Company	\$19,250	Northern Light Theatre	\$11,800
Cantilon Choral Society	\$1,200	Nova Musica Society	\$500
Catalyst Theatre Society of Alberta	\$16,250	NUOVA	\$5,500
Christian Music Society/Concordia	\$200	Other Voices Publishing	\$2,250
Citadel Theatre	\$205,000	Philippine Barangay Performing Arts	\$500
Citie Ballet	\$5,000	Polonez Polish Folk Arts Ensemble Society	\$2,000
Concrete Theatre Society	\$7,500	Pro Coro Canada	\$18,000
Cosmopolitan Music Society	\$8,500	Rapid Fire Theatre Society	\$3,500
Da Camera Singers	\$2,500	Richard Eaton Singers	\$4,500
Edmonton Chamber Music Society	\$3,400	Shadow Theatre	\$8,000
Edmonton Classical Guitar Society	\$1,000	SNAP	\$8,250
Edmonton Columbian Choirs	\$3,700	Societe Francophone d'Arts Visuels	\$500
Edmonton Concert Hall Foundation	\$2,000	Sound & Fury Theatre	\$500
Edmonton Festival Ballet	3,000	St. David's Welsh Male Voice Choir	\$250
Edmonton Jazz Society	\$20,000	Stroll of Poets Society	\$3,000
Edmonton Kiwanis Music Festival	\$6,000	Sundays at Three – RCCO	\$650
Edmonton Musical Theatre Society	\$1,000	T.A.L.E.S.	\$1,000
Edmonton Opera Association	\$134,000	Teatro La Quindicina	\$6,200
Edmonton Philharmonic Orchestra	\$750	The Books Collective	\$3,700
Edmonton Small Press Association	\$3,000	Theatre Alberta	\$5,000
Edmonton Student Art Society	\$750	Theatre Network	28,500
Edmonton Symphony Society	\$205,000	TIME Today's Innovative Music Edmonton Assoc.	\$250
Edmonton Vocal Minority	\$750	Ukrainian Cheremosh Society	\$8,750
Edmonton Weavers' Guild	\$1,470	Ukrainian Shumka Dancers	\$17,000
Edmonton Youth Choir	\$500	Vinok Folkdance Society	\$13,000
Edmonton Youth Orchestra	\$10,000	Visual Arts Alberta Association	\$1,000
FAVA	\$23,500	Viter Ukrainian Dancers	\$4,000
Firefly Theatre & Circus Society	\$2,000	Volya Ukrainian Dance Society	\$3,500
Fringe Theatre Adventures	\$15,000	Walterdale Theatre	\$7,000
Greenwood Singers	\$1,500	WECAN Society	\$15,000
Ground Zero Productions	\$2,500	Workshop West	\$16,000
I Coristi Chamber Choir	\$2,000	Writers' Guild of Alberta	\$10,000
Kiwanis Singers of Edmonton	\$1,000	Young Alberta Book Society	\$8,000
			<hr/>
			\$1,166,070

### Project Grants for Arts & Festivals

Concrete Theatre	\$5,000
Edmonton Stiltwalkers Society	\$5,000
Firefly Theatre & Circus Society	\$4,000
Theatre Yes	\$2,500
	<u>\$16,500</u>

### Operating Grants for Established Festivals

Accordion Extravaganza	\$2,250
Cariwest Edmonton Caribbean Arts Festival <sup>1</sup>	\$40,000
Celebrate Canada Day in Millwoods	\$2,000
Edmonton Dragon Boat Festival	\$5,000
Edmonton Earth Day	\$4,000
Edmonton Folk Music Festival	\$107,000
Edmonton Heritage Festival	\$35,000
Edmonton International Fringe Theatre Festival	\$140,000
Edmonton International Street Performers Festival <sup>1</sup>	\$99,000
Enbridge Symphony Under the Sky	\$37,000
Feats Festival of Dance	\$16,000
Festival During Klondike Days <sup>1</sup>	\$105,000
Global Visions Film Festival	\$8,000
Historic Edmonton Week	\$2,000
Jazz City International Music Festival	\$90,000
Kaboom4 Theatre Festival	\$9,000
LitFest	\$7,000
May Week Labour Arts Festival	\$3,500
New Year's Eve Downtown	\$10,000
River City Shakespeare Festival	\$40,000
Syncrude Next Generation Arts Festival	\$21,000
The Works Art & Design Festival <sup>1</sup>	\$115,000
Visualeyez	\$4,000
	<u>\$901,750</u>

<sup>1</sup> Includes a one-time only grant for relocation due to the redevelopment of Sir Winston Churchill Square.

### Operating Grants for Emerging Festivals

Dreamspeakers Film Festival	\$2,500
Edmonton Chante	\$3,800
Edmonton Pride Week	\$3,573
Harvest Moon Festival	\$1,200
Heart of the City Music Festival	\$1,327
Ice on Whyte	\$1,500
North of Nowhere Expo	\$2,600
Sprouts Festival of New Plays for Kids	\$3,500
Teens @ the Turn	\$3,500
Whyte Avenue Art Walk Festival	\$1,500
	<u>\$25,000</u>

### Operating Grants for Parades

16th Annual Indoor Santa Claus Parade	\$4,950
Klondike Days Parade	\$16,550
Lunar New Year Rooster Celebrations	\$2,500
Silly Summer Parade	\$6,650
St. Patrick's Day Parade	\$5,350
	<u>\$36,000</u>

### Arts Travel Funding

Thirty-two individuals were granted \$14,325

#### **Percent For Art**

The EAC's contract with the City of Edmonton Planning and Development Department was extended to continue with the review of the City's policy "Percent for Art to Provide and Encourage Art in Public Places". A Public Art Review Committee was formed to help guide the review process and a series of consultation meetings were planned. A draft policy outlining recommended changes was prepared.

As part of the EAC's ongoing administration of the policy, an open competition was held to commission artwork for the South Division Police Station. Edmonton artist Allen Ball was selected and his work was installed in January 2005.

#### **Edmonton Artists' Trust Fund**

The Edmonton Artists' Trust Fund is a joint project of the Edmonton Arts Council and the Edmonton Community Foundation. The fund invests in Edmonton's creative community by supporting Edmonton artists. The EATF was established in 1997 by three founding donations of \$100,000 from John and Barbara Poole, the Edmonton Community Foundation and the Clifford E. Lee Foundation. The awards are presented annually to individual artists to help offset expenses as they create new work, change the direction of their careers, study with a master or renew themselves creatively. In 2004 the EATF awarded a total of \$26,000 to six artists: dancer Gerry Morita, electro-acoustic composer Shawn Pinchbeck, multi-disciplinary artist Helen Folkman, visual artists Amy Loewan and Ryan McCourt and videographer Jennifer Babcock. The 2004 EATF jury was chaired by EAC Board member Anna Marie Sewell and included Ben Oswald, Sheryl Sewpagaham, Tim Ryan, Kate Holowach, Brian Webb and Jocelyn Brown.

#### **Lee Fund for the Arts**

The Lee Fund for the Arts is a permanent endowment fund administered by the Edmonton Arts Council that was established in 2003 when the Clifford E. Lee Foundation ceased operation. This project grant program provides funds for the creation and/or development of new works, or engaging children in the arts and is available to both individuals and organizations. The total allocation for 2004 was \$45,000 awarded to: Catalyst Theatre, CIFRA Hungarian Folk Music Ensemble, Piotr Grella-Mozejko, Northern Light Theatre, Workshop West Playwright's Theatre, Isabella Orzelski-Konikowski, Darrin Hagen, Jill Watamaniuk, Ruth Dyck Fehderau, Tim Rechner, Wenda Solomans and ihuman Youth Society. The 2004 jury was chaired by EAC Board member Virginia Stephen and included Doyle Marko, Dave Babcock, Jared Matsunaga Turnbull, Dianne Walton and Craig LeBlanc.



**TIX on the Square**

TIX on the Square is a community box office owned and operated by the Edmonton Arts Council. The client base continues to grow and, in 2004, TIX sold tickets for more than 150 clients. Website use also increased dramatically reflecting the importance of the upgrade that was done at the end of 2003.

TIX was the box office for the Magnetic North Theatre Festival held in Edmonton in June. Magnetic North is a national festival based at the National Arts Centre in Ottawa that presents touring theatre productions from across Canada. In alternate years the festival moves from Ottawa to other Canadian centres.

The largest new client for TIX in 2004 was Studio Theatre. TIX handled their subscription base as well as single ticket sales for the six shows of their 2004-2005 season. TIX welcomed back many regular clients and worked with a number of organizations holding once-a-year fundraisers and special events. In addition to arts and festival organizations, TIX has begun to sell tickets for commercial clients such as the Sidetrack Café and New City Likwid Lounge.

In 2005 TIX on the Square will move from its current location in Chancery Hall to the Interpretive Centre on the newly renovated Sir Winston Churchill Square.

**Tix on the Square  
Statement of Sources and Uses of Funds  
Year Ending  
December 31, 2004**

Sources of Funds

Commissions and other Earned Revenue	\$63,131
Other (Recovering Bank Service Charges)	\$10,188
Amortization of Deferred Contributions	\$751
Transfer from EAC	\$13,815
Sales for Distribution <sup>1</sup>	\$566,340
	<u>\$654,225</u>

Use of Funds

Staff Salaries and Benefits	\$62,398
Office and Administration	\$6,300
Bank Services	\$11,581
Advertising and Promotion	\$5,219
Rent	\$1,441
Sales Reimbursement	\$566,340
Amortization	\$946
	<u>\$654,225</u>

<sup>1</sup> In 2003, this amount was \$394,581

**Edmonton Arts Council Society  
Statement of Sources and Uses of Funds  
Year ended December 31, 2004**

Sources of Funds

City of Edmonton Service Contract	\$240,880
Memberships	\$11,195
Casino Funds	\$36,756
Other Income	\$20
Amortization of Deferred Contributions	\$665
Programs	\$247,104
	<u>\$536,620</u>

Uses of Funds

Staff Salaries and Benefits	\$230,157
Contracted Assistance	\$758
Professional Fees	\$4,705
Office and Administration	\$54,962
Rent	\$18,915
Marketing and Promotion	\$5,182
Conferences and Travel	\$4,223
GST	\$374
TIX on the Square	\$13,815
Programs	\$205,982
	<u>\$539,073</u>

Excess of Sources Over Uses of Funds  
Before the Undernoted (\$2,453)

Interest Income	\$2,717
Amortization	(\$2,595)
	<u>\$122</u>

Excess of Sources Over Uses of Funds (\$2,331)

---

808, 10310 Jasper Avenue  
Edmonton, AB T5J 2W4  
p. 424-2787 f. 425-7620  
[www.edmontonarts.ab.ca](http://www.edmontonarts.ab.ca)

---